

Augeos S.p.A.

Via Pavia, 9/a1
10098 Rivoli (TO)
Tel: 0119597444
P.IVA 09209130013
PEC: augeos@pec.it



Information on the processing of personal data ex art. 13-14 Reg.to EU 2016/679

Interested Subjects: Navigators of the portal blog.augeos.it or site augeos.it

Augeos S.p.A. in the capacity of Data Controller of your personal data, pursuant to and for the purposes of EU Reg. 2016/679 hereinafter 'GDPR', hereby informs you that the aforementioned legislation provides for the protection of data subjects with respect to the processing of personal data and that such processing will be based on the principles of fairness, lawfulness, transparency and protection of your privacy and rights.

Your personal data will be processed in accordance with the legislative provisions of the above-mentioned legislation and the confidentiality obligations provided therein.

Purposes and legal basis of processing: in particular, your data will be used for the following purposes related to the execution of measures related to contractual or pre-contractual obligations:

- management of cookies necessary for the portal.

Your personal data may also, with your consent, be used for the following purposes:

- management of non-technical marketing cookies for the portal;
- management of non-technical statistical cookies for the portal.

The provision of data is optional for you with regard to the aforementioned purposes, and your refusal to process them does not affect the continuation of the relationship or the appropriateness of the processing itself.

Method of processing. Your personal data may be processed in the following ways:

- by means of electronic computers with use of software systems operated by Third Parties;
- by means of electronic computers with the use of software systems managed or programmed directly.

All processing is carried out in accordance with the modalities set out in Articles 6, 32 of the GDPR and through the adoption of the appropriate security measures provided.

Your data will be processed only by personnel expressly authorized by the Data Controller and, in particular, by the following categories of employees:

- Internal web portal management operators;
- Marketing office.

Communication: Your data may be communicated to external parties for the proper management of the relationship and, in particular, to the following categories of Recipients including all duly appointed Data Processors:

- Web service providers for the management and maintenance of the platform.

Communications to Third Parties: Your data may be communicated to external parties for the proper management of the relationship and in particular to the following categories of Recipients identified as Third Parties:

- Cloudflare - <https://www.cloudflare.com/privacypolicy/>; Google - <https://policies.google.com/privacy>;
- HubSpot - <https://legal.hubspot.com/privacy-policy>;
- LinkedIn - <https://www.linkedin.com/legal/privacy-policy>.

Dissemination: Your personal data will not be disseminated in any way.

Retention Period. Please note that, in accordance with the principles of lawfulness, purpose limitation and data minimization, pursuant to Article 5 of the GDPR, the retention period of your personal data is:

- 0.02 days: Hubspot.com, Cloudflare;
- 1 days: Google, LinkedIn;
- 30 days: LinkedIn;
- 390 days: Hubspot.com;
- 730.48 days: LinkedIn;

Session: LinkedIn, Cloudflare, Hubspot.com.

Cookie management: should you have any doubts or concerns about the use of cookies you can always take action to prevent them from being set and read, for example by changing the privacy settings within your browser to block certain types. Since each browser - and often different versions of the same browser - also differ significantly from each other if you prefer to take action yourself via your browser's preferences you can find detailed information on the necessary procedure in your browser's help. For an overview of how to take action for the most common browsers, you can visit www.cookiepedia.co.uk.

Advertising companies also allow you to opt out of receiving targeted ads if you wish. This does not prevent the setting of cookies, but it stops the use and collection of certain data by these companies. For more information and opt-out options, visit www.youronlinechoices.eu/.

Data Controller: the Data Controller, in accordance with the Law, is Augeos S.p.A. (Via Pavia, 9/a1 , 10098 Rivoli (TO); VAT No.: 09209130013; contactable at the following addresses: E-mail: prvacy@augeos.it; Phone: 0119597444) in the person of its legal representative pro tempore. The data protection officer (DPO) designated by the owner pursuant to Article 37 of the GDPR is:

Cristina Colucci (contactable at the following contact details: E-mail: dpo_support@torinowireless.it).

You have the right to obtain from the controller the cancellation (right to be forgotten), limitation, updating, rectification, portability, opposition to the processing of personal data concerning you, as well as in general you can exercise all the rights provided for in Articles 15, 16, 17, 18, 19, 20, 21, 22 of the GDPR.

EU Reg. 2016/679: Articles 15, 16, 17, 18, 19, 20, 21, 22 - Rights of the Interested Party

1. The interested party has the right to obtain confirmation of the existence or non-existence of personal data concerning him/her, even if not yet registered, their communication in an intelligible form and the possibility of making complaints to the Control Authority.
2. The data subject has the right to obtain indication:
 - a. the origin of the personal data;
 - b. of the purposes and methods of processing;
 - c. of the logic applied in case of processing carried out with the aid of electronic instruments;
 - d. of the identification details of the data controller, data processors and the representative designated pursuant to Article 5, paragraph 2;
 - e. of the subjects or categories of subjects to whom the personal data may be communicated or who may become aware of them as designated representative in the territory of the State, managers or appointees.
3. The interested party has the right to obtain:
 - a. updating, rectification or, when interested, integration of data;
 - b. the cancellation, transformation into anonymous form or blocking of data processed in violation of the law, including data whose preservation in relation to the purposes for which the data were collected or subsequently processed;
 - c. certification that the operations referred to in letters a) and b) have been brought to the attention, also as regards their content, of those to whom the data have been communicated or disseminated, except where this proves impossible or involves the use of means manifestly disproportionate to the protected right;
 - d. the data portability.
4. The data subject has the right to object, in whole or in part:
 - a. for legitimate reasons to the processing of personal data concerning him/her, even if pertinent to the purpose of collection;
 - b. to the processing of personal data concerning him/her for the purpose of sending advertising or direct sales material or for carrying out market research or commercial communication.

Formula for the acquisition of the interested person's consent :

Date:.....Place:.....

Name, Family name:.....

The undersigned interested person, having acquired the information provided by the data controller pursuant to Article 7 of EU Reg. 2016/679:

Do you give your consent to the processing of personal data for the optional purposes below?

YES NO management of non-technical marketing cookies for the portal

YES NO management of non-technical statistical cookies for the portal